

**OUTSIDE  
BACK**

TAB

TAB

**INDICIA AREA**

1.25 X 1.25

WHITE BACKGROUND  
OR 10% COLOR TINT

# 11X17 QUARTER FOLD NEWS LETTER MAILING SPECIFICATIONS

PRINT-READY FILES MUST BE PROVIDED IN HIGH-RESOLUTION  
PDF FORMAT WITH ALL COLORS CONVERTED TO CMYK



# INFOLD PANEL

**MAGENTA LINE IS THE SAFTY LINE**  
ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS LINE

safety →

**BLACK LINE IS THE TRIM LINE**  
THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

cut line →

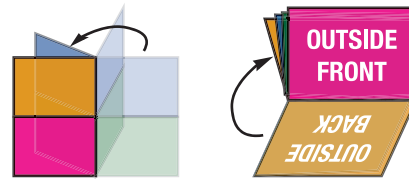
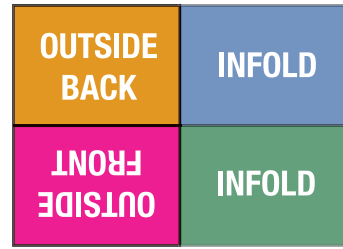
**BLUE LINE IS THE BLEED LINE**  
BACKGROUNDS AND IMAGES THAT  
BLEED OFF MUST EXTEND TO THIS LINE

full bleed →

**OUTSIDE  
FRONT**

TAB

TAB



FINISHED SIZE - 11" X 17"  
WITH BLEED - 11.125" X 17.125"



**(800) 995-0570**  
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# INFOLD PANEL