

**INDICIA AREA**

**1.25 X 1.25**

**WHITE BACKGROUND  
OR 10% COLOR TINT**

← **safety**

**MAGENTA LINE IS THE SAFTY LINE**  
ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS LINE

← **cut line**

**BLACK LINE IS THE TRIM LINE**  
THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

← **full bleed**

**BLUE LINE IS THE BLEED LINE**  
BACKGROUNDS AND IMAGES THAT  
BLEED OFF MUST EXTEND TO THIS LINE

# 6X11 MAILING SPECIFICATIONS

**PRINT-READY FILES MUST BE PROVIDED  
IN HIGH-RESOLUTION PDF FORMAT WITH  
ALL COLORS CONVERTED TO CMYK**



**BRESSER'S**  
*marketing solutions*

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**FINISHED SIZE - 6" X 11"**  
**WITH BLEED - 6.125" X 11.125"**

