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INDICIA AREA

1.25 X 1.25

WHITE BACKGROUND
OR 10% COLOR TINT

8.5X11 PORTRAIT-HORIZONTAL-HF MAILING SPECIFICATIONS

PRINT-READY FILES MUST BE PROVIDED IN HIGH-RESOLUTION
PDF FORMAT WITH ALL COLORS CONVERTED TO CMYK



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OUTSIDE
BACK

OUTSIDE
FRONT

MAGENTA LINE IS THE SAFTY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

safety →

BLACK LINE IS THE TRIM LINE

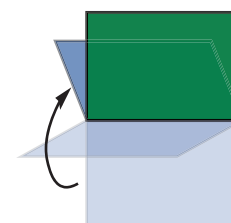
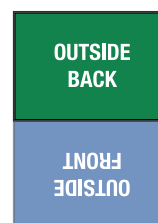
THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

cut line →

BLUE LINE IS THE BLEED LINE

BACKGROUNDS AND IMAGES THAT
BLEED OFF MUST EXTEND TO THIS LINE

full bleed →



FINISHED SIZE - 8.5" X 5.5"
WITH BLEED - 8.625" X 11.125"

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