

INDICIA AREA

1.25 X 1.25

**WHITE BACKGROUND
OR 10% COLOR TINT**

TAB

TAB

TOTAL AREA 4" X 2.5"

ADDRESS AREA
**WHITE BACKGROUND
OR 10% COLOR TINT**

← **safety**

MAGENTA LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

← **cut line**

BLACK LINE IS THE TRIM LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

← **full bleed**

BLUE LINE IS THE BLEED LINE

BACKGROUNDS AND IMAGES THAT
BLEED OFF MUST EXTEND TO THIS LINE



BRESSER'S
marketing solutions

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8.5 X 5.5

PORTRAIT-BOOKLET

MAILING SPECIFICATIONS

**PRINT-READY FILES MUST BE PROVIDED IN HIGH-RESOLUTION
PDF FORMAT WITH ALL COLORS CONVERTED TO CMYK**

BACK COVER PAGE



FINISHED SIZE - 8.5" X 5.5"
WITH BLEED - 8.75" X 5.75"

TAB